

good
health
good
life
good
will



GOODWILL PHARMA CAMPUS

Goodwill

our story

SCIENTIFIC INNOVATION

Scientifically-driven approach to innovation and development. Full-service provider from R&D to commercialization.

PRODUCTS AND SERVICES

200+ products: Medicines, dietary supplements, medical devices.

Branded products with full marketing support, CDMO services.

30+ product launches every year.

COMPANY OVERVIEW

Fully vertically integrated pharmaceutical company, Located in Szeged, Hungary (headquarters). Founded in 1997.

Listed on the Budapest Stock Exchange, with over 300 employees worldwide.

Existing affiliates: Serbia (Regional Center), Poland, Slovakia, Romania, Austria, Croatia, Czech Republic, Kosovo, Montenegro, Bosnia & Hercegovina, North-Macedonia.

Distributor partners: USA, Mongolia, Georgia, Greece, Albania.

Annual revenue +\$55M USD.

PRODUCTION MANUFACTURING

State-of-the-art GMP production plants in Hungary & Serbia. Pharma and food-grade manufacturing. EU batch release and GMP laboratory.



ASG STORY

ALBERT SZENT-GYÖRGYI'S LIFE

Prof. Albert Szent-Györgyi, the visionary Hungarian physiologist, revolutionized our understanding of cellular health and vitality.

Szent-Györgyi was awarded the Nobel Prize in Physiology or Medicine in 1937 for his groundbreaking work in isolating vitamin C for the first time. His pioneering work didn't just isolate a nutrient; it uncovered a key to healthy life.

Awarded the 1937 Nobel Prize in Physiology or Medicine for the first isolation of Vitamin C.

Muscle Research: In 1938, he began studying muscle biophysics, discovering that muscles contain actin, which, when combined with myosin and ATP, contracts muscle fibers.

Cameron Prize: In 1946, he received the Cameron Prize for Therapeutics from the University of Edinburgh.

Research in the USA: In 1947, he established a laboratory at the Marine Biological Laboratory in Woods Hole, Massachusetts.

Cancer Research: In the 1950s, he shifted focus to cancer research, applying quantum physics theories to biochemistry. He proposed that free radicals could be a potential cause of cancer.

Albert Lasker Award: In 1954, he was honored with the Albert Lasker Award for Basic Medical Research.

National Academy of Sciences: In 1956, he was elected as a member of the U.S. National Academy of Sciences.



Goodwill Pharma proudly continues the legacy of Albert Szent-Györgyi.

We honor his vision by offering Szent-Györgyi-branded vitamin C products, backed by science and committed to excellence.

Today, Albert Szent-Györgyi is the best-selling food supplement brand in Hungary, trusted by consumers for its high-quality, health-supporting products (source: IQVIA).

Produced with the highest quality materials, manufactured under GMP standards and meticulously laboratory-controlled to ensure excellence and safety in every product.



LONGEVITY

ASG® C+5

FOOD SUPPLEMENT | FILM-COATED TABLETS

USP AND TARGET:

- Unique composition of herbal extracts, minerals and vitamins
- 2 Nobel prizes in 1 product
- Supports weight loss, boosts metabolism, and strengthens immunity simultaneously

INSTRUCTION FOR USE:

For adults, 1 or 2 film-coated tablets daily



FORM:

film-coated tablet

PACKAGING:

100 film-coated tablets in a jar, packaged in a box.

COMPOSITION (DAILY VALUES):

Vitamin C (2000 mg), Vitamin D3 (1000 IU), Zinc (10 mg), Selenium (55 µg), Rutin (50 mg) (from Sophora japonica L. extract), Chili Pepper extract (1.8 – 4 mg, from which capsaicinoids 900 µg)



Scan for product
PRESENTATION

BESTSELLERS • ASG PORTFOLIO



NOBEL PRIZE WINNER'S BRAND

ASG PORTFOLIO

ASG 1000 MG RETARD VITAMIN C (tablets, jar, 100×)

Retard Vitamin C; Gradual release, long-lasting effect.
Market leader in Hungary.

ASG MULTIVITAMIN (tablets, day and night blister, 120×)

Day and night formulation;
24-hour personalized multivitamin system.

ASG 1000 MG VITAMIN C EFFERVESCENT (eff. tablet, tube, 20×)

Vitamin C effervescent tablet; quick dissolving,
lemon flavor, breakable dosage.

ASG VITAMIN C DROPS (glass dropper bottle, 30ml)

Vitamin C drops; child-friendly, immune support,
orange flavor, can be given to 6+months old children.

ASG VITAMIN C + CAPSAICIN (Filmcoated tablets, jar, box of 100×)

Vitamin C 1000 mg, capsaicin; Immunity boost, enhanced metabolism,
weight balance.

ASG CEDEZIN + SELENIUM FORTE (tablets, blister, box of 60×)

Vitamin C, D, Zinc, Selenium; Comprehensive immune system support.

ASG VITAMIN C - CHEWING TABLET (jar, 100×)

CHEWABLE VITAMIN C; Peach, straw-berry, orange flavors; fun for kids.

BESTSELLERS • CARTINORM PORTFOLIO



USP AND TARGET:

- Relieves osteoarthritic symptoms (pain, morning stiffness, instability, limited joint movement)
- Reduces pain during both physical activity and at rest
- Reduces inflammation
- Slows the progression osteoarthritis
- Stimulates cartilage regeneration
- High dosage of hydrolysed collagenpeptides (FORTIGEL®), Glucaminesulphate, Chondroitin sulphate

INSTRUCTION FOR USE:

For adults, 1 sachet (10g) daily. Dissolve the contents of the sachet in half a glass of water.



FORM:

Powder in sachet.



MUSCLE, BONE
& JOINT HEALTH

CARTINORM + Biocollagen

FOOD SUPPLEMENT | POWDER IN SACHETS

PACKAGING:

20 sachets in a box.

COMPOSITION (DAILY VALUES):

Glucosamine sulphate in crystalline form of crustacean origin (1500 mg), Chondroitin sulphate (800 mg), FORTIGEL® bioactive collagen peptides (5000 mg), Vitamin C (250 mg)

CLINICAL STUDY:

The Clinical Study conducted on FORTIGEL bioactive collagen peptides. The beneficial effects of collagen hydrolysate intake were observed. In the series of the three cases reported in our study and is also demonstrated in several studies involving athletes with joint pain, who were otherwise not diagnosed with osteoarthritis or other osteoarticular diseases. (Source: Gonçalves FK. Impact of collagen hydrolysate in middle-aged athletes with knee and ankle osteochondral lesions: A case series. *Int J Case Rep*)



Scan for product
PRESENTATION



USP AND TARGET:

- Supports health of joints, bones, and muscle function
- Ideal for those with joint concerns (overweight, athletes, physically active, elderly)
- High dose of glucosamine and chondroitin to support cartilage building, flexibility, and load-bearing capacity
- Vitamin D supports muscle function and strengthens immunity
- Vitamin C protects against oxidative stress and supports the health of bones, muscles, cartilage, and joints
- Calcium strengthens bone tissue

INSTRUCTION FOR USE:

For adults, 2 tablets daily.



MUSCLE, BONE
& JOINT HEALTH

CARTINORM + D3

FOOD SUPPLEMENT | TABLETS



FORM:

Film coated tablets

PACKAGING:

60 tablets (in blisters).

COMPOSITION (DAILY VALUES):

Glucosamine sulphate (1500 mg), Chondroitin sulphate sodium (800 mg), Calcium (120 mg), Vitamin C (80 mg), Manganese (2 mg), Chromium (40 µg), Vitamin D3 (50 µg = 2000 IU)



Scan for product
PRESENTATION



FORTACELL Immuno +

FOOD SUPPLEMENT | POWDER IN SACHETS

USP AND TARGET:

- Contains 24 essential nutrients
- Provides a strong immune response
- Powerful nutritional support for acute and chronic infections, immunodeficient conditions or after chemotherapy/radiation therapy
- Reduces fatigue, increases mental and physical performance
- Speeds up recovery from herpes simplex infections and prevents recurrences of infections

INSTRUCTION FOR USE:

Dissolve one sachet of powder in a glass of water. Orange flavor.



IMMUNITY



FORM:

Powder for oral solution

PACKAGING:

30, 15 and 5 sachets

COMPOSITION (DAILY VALUES):

14 vitamins, 8 minerals, 2 amino acids (500 mg L-Arginine, 500 mg L-Lysine)



Scan for product
PRESENTATION



FORTACELL Collagen Beauty

POWDER IN SACHETS
FOOD SUPPLEMENT

USP AND TARGET:

- Prevents wrinkles
- Improves skin hydration and elasticity
- Protects the skin from harmful UV radiation
- Strengthens nails, hair, cartilage, bones, and joints
- Supports connective tissue and helps reduce joint pain

INSTRUCTION FOR USE:

Dissolve one sachet of powder in a glass of water. Blueberry flavour.



BEAUTY

FORM:

Powder for oral solution

PACKAGING:

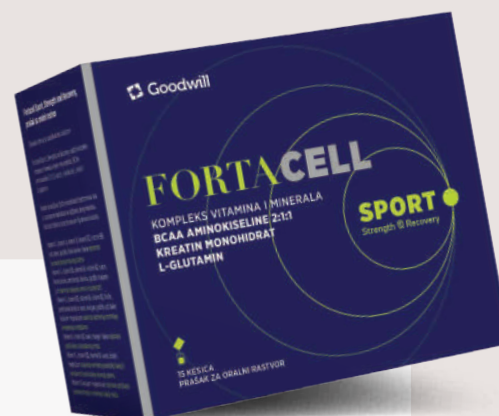
15 and 5 sachets

COMPOSITION (DAILY VALUES)

Hydrolyzed collagen peptides (10000 mg), Astaxanthin (2 mg), Hyaluronic acid (100 mg), Vitamin C (80 mg), Vitamin A (800 µg RE), Vitamin E (12 mg TE)



Scan for product
PRESENTATION



FORTACELL Sport

POWDER IN SACHETS
FOOD SUPPLEMENT

USP AND TARGET:

- Improves training performance
- Enhances physical capabilities/performance
- Reduces recovery time for athletes
- Helps reduce fatigue and exhaustion – positively impacts post-training recovery
- Contributes to maintaining normal bone health and proper muscle function
- Supports normal immune system, protects cells from oxidative stress, and maintains normal energy metabolism



SPORT

INSTRUCTION FOR USE:

Dissolve one sachet of powder in a glass of water. Lemon flavor.

FORM:

Powder for oral solution

PACKAGING:

15 and 5 sachets

COMPOSITION (DAILY VALUES)

Vitamins and minerals, BCAA amino acids 2:1:1 (1500 mg), Creatine monohydrate (3000 mg), L-glutamine (1500 mg)



Scan for product
PRESENTATION



FORTACELL Rinopure Hot

FOOD SUPPLEMENT
POWDER IN SACHETS

USP AND TARGET:

- Effectively alleviates the symptoms of:
- Flu, cold, and respiratory infections
- Sinus inflammation and nasal congestion
- Inflammation of the throat, pharynx, and larynx

INSTRUCTION FOR USE:

Dissolve one sachet of powder in a glass of water. Mint and lemon flavor.

FORM:

Powder for oral solution



RESPIRATORY
TRACT

PACKAGING:

15 and 5 sachets

COMPOSITION (DAILY VALUES)

7 herbal extracts: peppermint leaves, elderflower, mullein flower, verbena, thyme leaves, ginger rhizomes, acerola fruit, vitamin C (40 mg), zinc (5 mg)



Scan for product
PRESENTATION



FORTACELL Immuno Junior

FOOD SUPPLEMENT
POWDER IN SACHETS

USP AND TARGET:

- Recommended for children from the age of 4 and older who experience weakened immunity due to fatigue, intense physical and mental exertion, acute and chronic infections, and illnesses
- Provides an optimal level of vitamins and minerals
- Supports prevention and faster recovery from illnesses

INSTRUCTION FOR USE:

Dissolve one sachet of powder in a glass of water. Orange flavor.

FORM:

Powder for oral solution



IMMUNITY

PACKAGING:

30, 15 and 5 sachets

COMPOSITION (DAILY VALUES)

14 vitamins, 10 minerals, beta-1,3/1,6-glucan, dry extract of acerola fruit (Malpighia punicifolia), inulin



Scan for product
PRESENTATION



USP AND TARGET:

- Helps reduce inflammatory tone
- Helps reduce oxidative stress
- Helps mitigate cell ageing
- Supports joint health
- Unique combination of two herbal extracts (Boswellia serrata and Harpagophytum procumbens)

INSTRUCTION FOR USE:

For adults, 1 capsule daily.



FORM:
Capsule

PACKAGING:

60 capsules (4x15 in blisters), contained in a box.
30 capsules (2x15 in blisters), contained in a box.

BESTSELLERS • LOXACON



MUSCLE, BONE
& JOINT HEALTH

LOXACON

FOOD SUPPLEMENT | CAPSULES

COMPOSITION (DAILY VALUES):

Boswellia serrata extract, (166 mg), of which boswellic acid (120 mg), Harpagophytum procumbens extract (270 mg), containing harpagoside: (15 mg), Vitamin C (20 mg), Vitamin D3 Vitamin D (50 µg – 2000 IU), Zinc (5 mg), Selenium (27.5 µg), Manganese (2 mg), Copper (1 mg)

CLINICAL STUDY

Loxacon® significantly improved WOMAC-VAS functionality in knee osteoarthritis (OA) patients during physical therapy, with MCID values showing a threefold higher chance of improvement when used in combination with therapy. The dietary supplement is most effective when started alongside with physical therapy, making it a valuable adjunctive treatment for knee OA. (Source: *J Med Food*. 2024 Dec;27(12):1253-1258. doi: 10.1089/jmf.2024.0133. Epub 2024 Oct 24.)



Scan for product
PRESENTATION



USP AND TARGET:

- Protects the macula (the central vision) and retina (the light-sensitive tissue in the eye) against oxidative stress
- Enhances the regeneration of Vitamin E in the retina
- Supports the function of various enzymes in the eye
- Photoprotective activities for the eye
- Supports the synthesis of rhodopsin

INSTRUCTION FOR USE:

For adults, 2 capsules daily



OPHTHALMOLOGY

MAKULA KOMPLEX AREDS2 Formula

FOOD SUPPLEMENT | CAPSULES



FORM:
Capsules

PACKAGING:

60 capsules (in a jar)

COMPOSITION (DAILY VALUES):

Lutein (10 mg), Zeaxantin (2 mg), Vitamin E (400 IU = 268 mg TE), Vitamin C (500 mg), Zinc (25 mg)

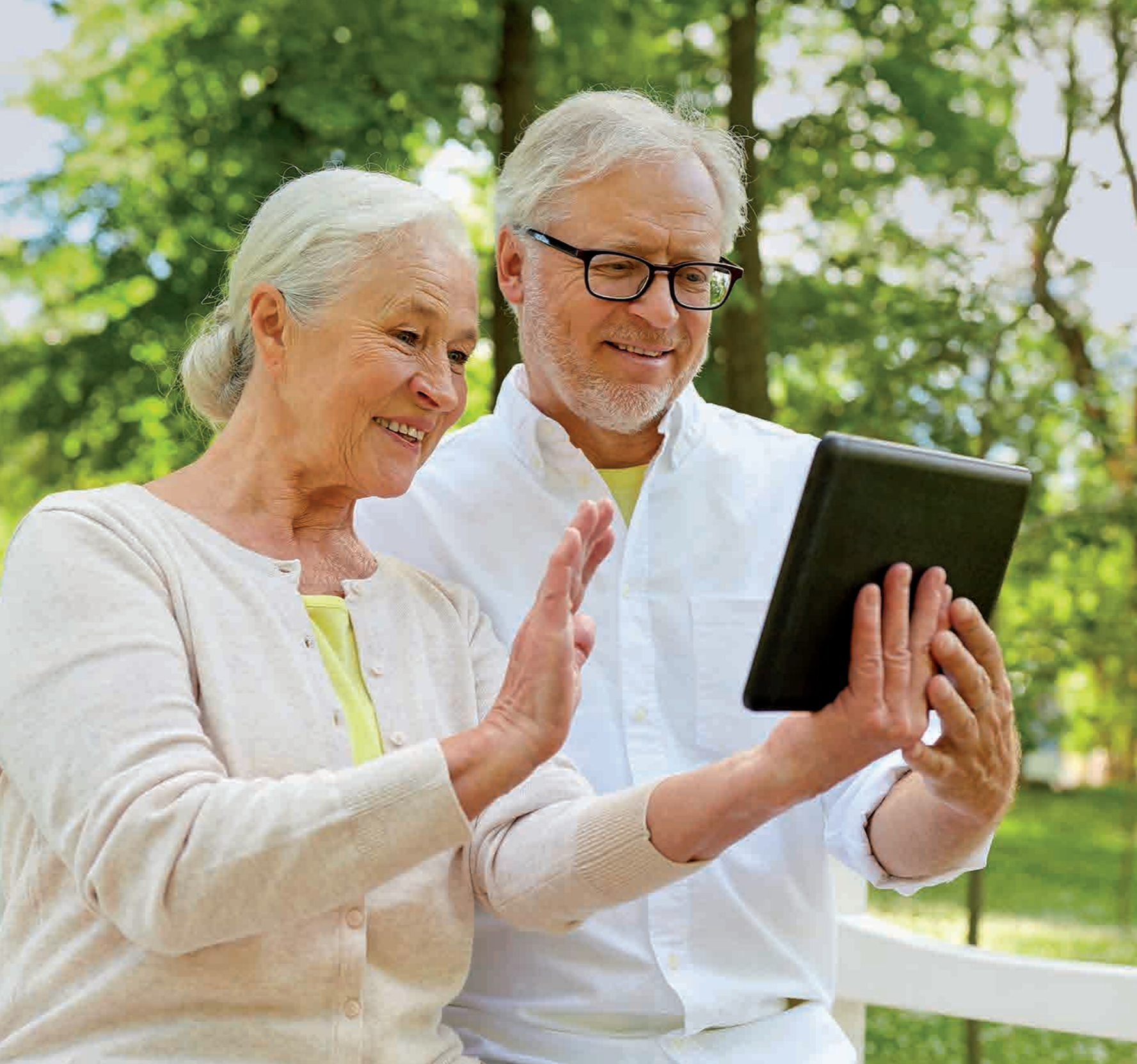
CLINICAL STUDY

- Age-Related Eye Disease Study 2 (AREDS 2) was a 5-year-long study.
- An enhanced formulation, suitable for smokers as well
- May help reduce the progression of AMD by 26-30% in patients

**Age-Related Eye Disease Study 2 Research Group. JAMA. 2013 May 15;309(19):2005-15. doi: 10.1001/jama.2013.4997.*



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PRESENTATION



THYROID HEALTH



USP AND TARGET:

- Supports normal thyroid function when used alongside thyroid hormone replacement therapy
- Supports the immune system with the combined benefits of multiple ingredients
- Helps reduce fatigue and tiredness
- Supports the regulation of hormonal activity
- Helps maintain healthy skin, nails and hair
- The vitamin blend supports the healthy functioning of the nervous system
- Iodine-free
- The most complex vitamin and mineral supplementation to complete thyroid hormone replacement therapy

INSTRUCTION FOR USE:

For adults, 1 capsule daily.



ENDOCRINOLOGY

WILOXON

FOOD SUPPLEMENT
CAPSULES



FORM:
Capsules

PACKAGING:

60 capsules (blister)

COMPOSITION (DAILY VALUES):

Selenium (100 µg), Zinc (10 µg), Iron (14 µg),
Folate (200 µg), Vitamin D3 (50 µg),
Vitamin A (800 µg), Vitamin C (120 mg),
Vitamin B1 (1.1 mg), Vitamin B2 (1.4 mg),
Vitamin B3 (16 mg), Vitamin B5 (6 mg),
Vitamin B6 (1.4 mg), Vitamin B7 (50 µg),
Vitamin B12 (2.5 µg)



Scan for product
PRESENTATION



JAPONICA Femina

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- Alleviates menopausal symptoms
- Natural, hormone-free product
- Supports women's health and balance with unique herbal blend
- Asian ginseng boosts cognitive function and improves coordination
- Maintains mental balance and promotes healthy circulation
- Supports joint health
- Promotes urinary tract health



WOMEN'S
HEALTH

INSTRUCTION FOR USE:

For adults, 1 tablet daily with plenty of fluid.

FORM:

Capsule

PACKAGING:

60 capsules (jar)

COMPOSITION (DAILY VALUES)

Ginseng root extract (50.0 mg), Containing ginsenoside (4.0 mg), Bamboo extract with silica (100.0 mg), Containing silica (75.0 mg), Ginkgo biloba extract (40.0 mg), Peony extract (30.0 mg), Chinese Angelica extract (40.0 mg), Wasabi japonica extract (20 mg)



Scan for product
PRESENTATION



MYOSENS Forte

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- Alleviates menopausal symptoms
- Natural, hormone-free product
- Supports women's health and balance with unique herbal blend
- Asian ginseng boosts cognitive function and improves coordination
- Maintains mental balance and promotes healthy circulation
- Supports joint health
- Promotes urinary tract health

INSTRUCTION FOR USE:

For adults, 1 capsule daily with plenty of fluid



WOMEN'S
HEALTH

FORM:

Capsule

PACKAGING:

30 capsules (in blister)

COMPOSITION (DAILY VALUES)

EGCG (180 mg), Black pepper extract (5 mg), Vitamin C (80 mg)



Scan for product
PRESENTATION

MENTAL HEALTH / COGNITIVE SUPPORT



INTELUX

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- Helps preserve memory, which naturally declines with age
- Supports mental performance
- Supports normal psychological functions
- Supports healthy cellular metabolism
- Supports defence against oxidative stress
- Supports cognitive function
- Supports the healthy functioning of the nervous system

INSTRUCTION FOR USE:

For adults, 2 capsule daily

FORM:

Capsule



MENTAL
HEALTH

PACKAGING:

60 Capsules (in blisters)

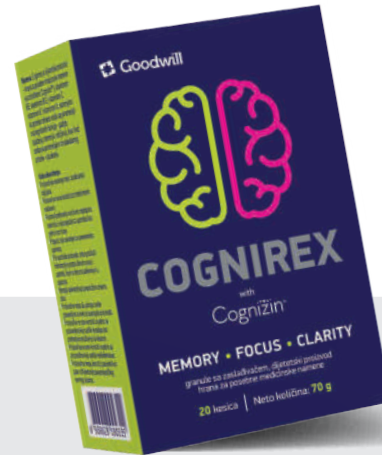
COMPOSITION (DAILY VALUES)

Kaempferol (Sophora japonica L. fruit extract) (2 mg), Quercetin (Sophora japonica L. shoot extract) (7 mg), Wasabi japonica extract (22,4 mg), Ginkgo biloba L. extract (160 mg), Zinc (5 mg), SAmE (100 mg), Selenium (27,5 µg), Folate** (208 µg, equivalent to 200 µg folic acid), Vitamin B1 (90 mg), Vitamin B6 (11 mg), Vitamin B12 (25 µg), Vitamin D3 (20 µg = 800 IU)

**BASED ON THE
LATEST SCIENTIFIC
BREAKTHROUGHS,
2023 NEUROLOGY**



Scan for product
PRESENTATION



COGNIREX

FOOD FOR SPECIAL
MEDICAL PURPOSES (FSMP)

USP AND TARGET:

- Improves memory, focus and attention
- Helps with impaired cognitive functions
- Enhances cerebral circulation and protects the brain from chemical damage
- Beneficial in post-COVID conditions with memory issues
- Supports psychomotor function (especially for computer users)
- Enhances both short-term and long-term memory, including age-related decline
- Aids in managing intraocular pressure (glaucoma)



MENTAL
HEALTH

INSTRUCTION FOR USE:

It is recommended to take 1 to 4 sticks per day. Gradually pour the contents of the stick into the mouth and dissolve it slowly without adding any liquid. Lemon flavor.

FORM:

Direct form

PACKAGING:

20 sticks

COMPOSITION (PER STICK):

Citicoline (Cognizin™): (250 mg), Vitamin B6: (1,4 mg), Vitamin B12: (2,5 µg), Vitamin C: (80 mg), Vitamin E: (12 mg TE), Vitamin A: (250 µg RE)



Scan for product
PRESENTATION



USP AND TARGET:

- EBPB Guideline-compliant formulation
- Special vitamin intake requirements for individuals undergoing dialysis or diagnosed with reduced renal function (patients in stage 4 or 5)
- Complete spectrum of vitamins and minerals
- Supports optimal kidney function
- Helps prevent overdose and toxicity from conventional vitamins for individuals with reduced kidney function

INSTRUCTION FOR USE:

For adults, 2 capsules daily.

FORM:

Capsules



RENAL
HEALTH

NEPHROXON

FOOD FOR SPECIAL
MEDICAL PURPOSES - FSMP



PACKAGING:

120/60 capsules (in a jar)

COMPOSITION (DAILY VALUE – 2 CAPSULES)

Vitamin B1 (Thiamine) (1.1 mg), Vitamin B2 (Riboflavin) (1.3 mg), Vitamin B3 (Niacin) (15 mg), Vitamin B5 (Pantothenic acid) (5 mg), Vitamin B6 (Pyridoxine) (10 mg), Vitamin B7 (Biotin) (30 µg), Vitamin B9 (Folic acid) 1000 (µg), Vitamin B12 (Cyanocobalamin) (2.4 µg), Vitamin E (400 mg), (268 mg TE), Vitamin D (50 µg) (2000 IU), Vitamin C (Ascorbic acid) (90 mg)

MULTIVITAMIN FOR RENAL FAILURE PATIENTS



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PRESENTATION



BUTICOLIX (+Forte)

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- Modern microgranulation technology protects the product from the effects of stomach acid
- Microgranular butyrate with slow release and targeted action in the intestines
- Effective in IBS, diverticulosis, inflammatory bowel diseases (ulcerative colitis, Crohn's disease), diarrhea of various causes
- Vitamin D increases the absorption of butyrate in the lower GIT and promotes the growth of beneficial microorganisms
- Prebiotic, food for good bacteria



GASTRO-
ENTEROLOGY

INSTRUCTION FOR USE:

For adults, 1-2 capsules daily with a meal for at least three months or until satisfactory effects are achieved.

In direct form: pour the content of the capsule directly into the mouth and swallow with water or room temperature liquid. Pineapple flavor.

FORM:

capsules, direct form

PACKAGING:

30 capsules or 30 sticks

COMPOSITION (DAILY VALUES)

Sodium butyrate (300 mg), or 1000 mg, Vitamin D3 (5 µg) (200 IU) or 10 µg, (400 IU) Inulin (100 mg) or 500 mg



Scan for product
PRESENTATION



IBEDEKRON

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- For supporting normal metabolism and the healthy functioning of the immune system
- With vitamins and minerals to enhance well-being and vitality
- Antioxidant components help protect cells from oxidative stress
- Supports normal metabolic processes that produces energy
- Supports the normal absorption of calcium and phosphorus
- Folate supports normal blood formation and plays a role in the synthesis of amino acids

INSTRUCTION FOR USE:

For adults, 2 capsules daily.

FORM:

Capsules



GASTRO-
ENTEROLOGY

PACKAGING:

60 capsules (jar in a box)

COMPOSITION (DAILY VALUES)

Turmeric extract (250 mg), containing curcuminoids (240 mg), containing curcumin (200 mg), Green tea extract 200 mg standardized to contain catechins 150 mg including (-)-epigallocatechin-3-gallate (EGCG) 90 mg, Zinc (5 mg), Vitamin D3 (25 µg = 1000 IU), Vitamin B12 (5 µg), Folate (260 µg), equivalent to (200 µg) folic acid



Scan for product
PRESENTATION



PEPTO SODA

FOOD SUPPLEMENT
EFFERVESCENT TABLETS/
POWDER IN SACHET

USP AND TARGET:

- Helps neutralise gastric acid
- Reduces heartburn
- Relieves pain and other effects of excessive gastric acid secretion

INSTRUCTION FOR USE:

Take 1 to 2 effervescent tablets a day, after a meal or when needed. Dissolve the tablet in 100ml of water. Dissolve the content of one sachet in a glass of water. Take in the form of a drink once a day.

FORM:

Effervescent Tablets/
Powder in sachet



GASTRO-
ENTEROLOGY

PACKAGING:

20 tablets and 20 sachets
Lemon, mint and orange
flavor

COMPOSITION (DAILY VALUES)

Sodium bicarbonate (1940 mg)



Scan for product
PRESENTATION



PEPTO SODA Strawberry

FOOD SUPPLEMENT
CHEWABLE TABLETS

USP AND TARGET:

- Pepto Soda quickly and effectively reduces heartburn symptoms
- Neutralizes increased acidity in the stomach
- Calcium from calcium carbonate increases peristalsis of the esophagus pushing acid towards the stomach and thus relieves heartburn
- It forms a barrier on top of the stomach contents and thus prevents the reflux (return) of the stomach contents into the esophagus



GASTRO-
ENTEROLOGY

INSTRUCTION FOR USE:

Chew in your mouth.
Take 1 to 3 times a day.
Strawberry flavor.

FORM:

chewable tablets

PACKAGING:

14 tablets

COMPOSITION (DAILY VALUES):

Calcium carbonate (1000 mg)



Scan for product
PRESENTATION

IMMUNITY



ASTAX+3 Direct

FOOD SUPPLEMENT
DIRECT FORM IN STICK

USP AND TARGET:

- Protect cells from oxidative stress
- Activates lymphocytes and strengthens immunity, enhances antibody production, and has an anti-inflammatory effect
- Regulates blood pressure and blood cholesterol levels
- Increases the moisture and elasticity of the skin and slows down aging
- Improves mental functions and protects neurons from oxidative stress



IMMUNITY

INSTRUCTION FOR USE:

Dissolve the content of one stick by pouring directly into the mouth. Take once a day. Mint and Lemon flavor.

FORM:

Direct form

PACKAGING:

20 sticks

COMPOSITION (DAILY VALUES)

Astaxanthin (4 mg),
Selenium (55 µg), Zinc (10 mg),
Vitamin C (300 mg)



Scan for product
PRESENTATION



FOLIC IRON-C Femina

FOOD SUPPLEMENT
TABLETS

USP AND TARGET:

- Contribute to the reduction of tiredness and fatigue and to normal energy-yielding metabolism
- Iron is involved in the normal transport of oxygen in the body
- Folate contributes to normal blood formation
- Iron contributes to the normal formation of red blood cells and hemoglobin
- Iron and folate play a role in cell division
- Vitamin C increases the absorption of iron
- Folate is involved in the growth of maternal tissues during pregnancy



IMMUNITY

INSTRUCTION FOR USE:

It is recommended for adults to take 1 tablet daily with plenty of liquid.

FORM:

Tablets

PACKAGING:

60 tablets

COMPOSITION (DAILY VALUES)

Vitamin C (250 mg),
Folic acid (400 µg),
Iron (30 mg)



Scan for product
PRESENTATION



USP AND TARGET:

- Sugar-free
- Rich caramel flavour
- Maintain normal blood levels of calcium
- Stronger muscular system
- Helps the immune system function properly
- Supports building bones and cartilage
- Supports the functioning of a healthy nervous system
- Promotes optimal skeletal development and bone growth in children

INSTRUCTION FOR USE:

For adults, 1 chewable tablet
For kids, 1 chewable tablet



IMMUNITY

VITAMIN D3 4000 IU VITAMIN D3 KID 1000 IU

FOOD SUPPLEMENT | CHEWABLE TABLETS



FORM:

Chewable tablets, caramel flavour

PACKAGING:

90 chewable tablets (in a jar)

COMPOSITION (DAILY VALUES):

Vitamin D3 (100 µg – 4000 IU)

Vitamin D3 (25 µg – 1000 IU)



Scan for product
PRESENTATION

MUSCLE, BONE & JOINT HEALTH



CARTIXEL

FOOD SUPPLEMENT
TABLETS

USP AND TARGET:

- Recommended for those with excess weight and for maintaining healthy joints under stress
- Vitamin C supports collagen formation and cartilage health
- Vitamin D promotes healthy bones and muscle function
- Manganese aids in connective tissue formation
- Copper helps maintain connective tissue health
- Chondroitin sulfate is a key cartilage component
- Chromium and ginger help regulate blood sugar levels
- Capsaicin in chili pepper supports diet programs

INSTRUCTION FOR USE:

For adults, 1 tablet daily.



MUSCLE, BONE
& JOINT HEALTH

FORM:

Film coated tablets

PACKAGING:

60 tablets (in blisters)

COMPOSITION (DAILY VALUES)

Vitamin C (80 mg), Vitamin D3 (75 µg = 3000 IU), Chromium (200 µg), Manganese (5 mg), Copper (0,5 mg), Chondroitin sulfate sodium (800 mg), Ginger extract (48,5 mg), containing gingerols (2,5 mg), Green tea extract (125 mg) standardized to contain catechins (93,8 mg) including (-)-epigallocatechin-3-gallate (56,3 mg), Chili pepper extract (90 mg), containing capsaicinoids (1,8 mg)



Scan for product
PRESENTATION



MAGNEWILL Rapid

FOOD SUPPLEMENT
POWDER IN SACHETS

USP AND TARGET:

- Mixture of three magnesium salts provides the highest concentration of magnesium in the body
- Maximum utilization
- Faster absorption in powder form
- Magnesium contributes to a reduction of tiredness and fatigue, normal muscle function, normal functioning of the nervous system and energy-yielding metabolism

INSTRUCTION FOR USE:

Dissolve the contents of one sachet in half a glass of water. Take once a day. Pineapple flavor.



MUSCLE, BONE
& JOINT HEALTH

FORM:

Powder for oral solution

PACKAGING:

20 sachets

COMPOSITION (DAILY VALUES)

Magnesium (375 mg), (Magnesium Citrate, Magnesium Gluconate, Magnesium Bisglycinate)



Scan for product
PRESENTATION



OSTEONORM (+Osteonorm Forte)

FOOD SUPPLEMENT
POWDER IN SACHET

USP AND TARGET:

- Increases bone mass density
- Supports bone stability and flexibility
- Lowers the risk of fractures in older adults
- Enhances bone healing and promotes regeneration after fractures
- Slows down bone atrophy in postmenopausal women
- Helps prevent bone degeneration in physically active individuals
- Contributes to lowering future osteoporosis-related healthcare costs



MUSCLE, BONE
& JOINT HEALTH

INSTRUCTION FOR USE:

Dissolve the contents of one sachet in a glass of water. Take once a day. Pineapple flavor.

FORM:

Powder for oral solution

PACKAGING:

20 sachets

COMPOSITION (DAILY VALUES)

Hydrolyzed bovine collagen (5000 mg), Calcium (500 mg), Vitamin D3 (400 IU) or 2000 IU µg, Vitamin K2 (75 or 100 µg)



Scan for product
PRESENTATION

MUSCLE, BONE & JOINT HEALTH



ZEALOXAN

FOOD SUPPLEMENT
FILM-COATED TABLETS

USP AND TARGET:

- For those over 40 with neck, knee, or back pain from different causes
- Supports increased vitality, flexibility, and movement dynamics
- Great for recovery after injuries, offering extra support
- Promotes blood circulation, helping essential micronutrients reach the joints and connective tissues
- New Zealand green-lipped mussel contains biologically active lipids that help inhibit the inflammatory response

INSTRUCTION FOR USE:

For adults, 2 tablets daily.

FORM:

Film coated tablets



MUSCLE, BONE
& JOINT HEALTH

PACKAGING:

60 tablets (in blisters)

COMPOSITION (DAILY VALUES):

New Zealand green-lipped mussel with (500 mg), Glucosamine sulphate min 2% min. (10 mg), Chondroitin sulphate sodium (250 mg), Hyaluronic acid (100 mg), Boswellia extract (100 mg), with Boswellic acid (60 mg), Ginkgo biloba extract (60 mg), with 24% flavonoid glycosides (14.4 mg) with 6% terpene trilactones (3.6 mg), MSM (25 mg), Phosphorus (193.1 mg), Calcium (250 mg), Collagen (50 mg), Vitamin C (50 mg), Manganese (5 mg), Chromium (40 mg), Vitamin D3 (100 µg = 4000 IU)



Scan for product
PRESENTATION



DERMAWILL

FOOD SUPPLEMENT
CAPSULES

USP AND TARGET:

- Oral UV protection: enhances the skin's resistance to intense sunlight
- Antioxidant ingredients: supports the skin's UV protection from within
- Sun-sensitive skin: highly recommended for those with sensitive skin to sunlight
- Vitamin and mineral support: contains niacin, zinc, vitamin E, and copper, which help maintain healthy skin and protect against oxidative stress
- Plant extracts: includes Polypodium leucotome extract, which is known for its skin-protective benefits

INSTRUCTION FOR USE:

For adults, 2 capsules daily.

SKIN HEALTH



SKIN
HEALTH

FORM:

capsules

PACKAGING:

60 capsules (blister)

COMPOSITION (DAILY VALUES):

Niacin (250 mg), Polypodium leucotome extract (70%) 250 mg), Coenzyme Q10 (60 mg), Vitamin E (50 IU = 22.5 mg TE), Zinc (15 mg), Lutein (8 mg), Zeaxanthin (2 mg), Copper (2 mg), Folic acid (0.25 mg)

CLINICAL STUDY:

After one week of Dermawill® capsule use (2 capsules per day), UV tolerance in the more photosensitive group (Fitzpatrick skin types I-II) reached levels similar to those observed in the less photosensitive group (Fitzpatrick skin types II-III). (University of Debrecen's Department of Dermatology, 2020).



Scan for product
PRESENTATION



USP AND TARGET:

- Reduces chronic inflammation and helps relieve associated dry eye and eye fatigue (clinically proven)
- Supports the lacrimal system (tear secretion)
- Helps the normal function of the eye surface
- Enhances defense against exogenous damage
- Significantly reduces the symptoms of blue light exposure
- Reduces the severity of dry eye symptoms by 25%
- A unique formula containing standardized anthocyanins with other polyphenols and antioxidants



OPHTHAMOLOGY

EYEJUICE Lacrimax

FOOD SUPPLEMENT | CAPSULES

INSTRUCTION FOR USE:

For adults, 2 capsule daily.



FORM:
Capsule

PACKAGING:

60 capsules (in a jar)

COMPOSITION (DAILY VALUES):

MaquiBright® (Aristotelia chilensis standardized extract) (60 mg), Vitamin A (1600 µg), Vitamin B12 (5 µg), Vitamin C (300 mg), Vitamin D3 (50 µg), Selenium (100 µg), Zinc (20 mg), Quercetin (10 mg), Rutin (50 mg), Polypodium leucotomos extract (50 mg)



Scan for product
PRESENTATION



USP AND TARGET:

- Helps to preserve memory and cognitive function
- Supports peripheral circulation
- Supports normal hearing and vision
- Supports the proper functioning of the nervous system, promoting cognitive function and mental health
- Helps to support normal red blood cell formation

INSTRUCTION FOR USE:

For adults, 1 capsule daily



FORM:
Capsule



OTOLARYNGOLOGY

RHEOTIN N

FOOD SUPPLEMENT | CAPSULES

PACKAGING:

60 capsules (4x15 capsules in blisters), in a box

COMPOSITION (DAILY VALUES):

Ginkgo biloba extract (120 mg), Rhodiola rosea extract (95 mg), Vitamin B1 (100 mg), Vitamin B6 (25 mg), Vitamin B12 (25 µg), Vitamin C (20 mg), Folic acid (260 µg), equivalent to (200 µg) of folic acid, Magnesium (60 mg)



Scan for product
PRESENTATION

PAIN RELIEF / NEUROPATHY SUPPORT



USP AND TARGET:

- Contributes to the normal functioning of muscles and nervous system, normal energy-yielding metabolism and reduction of tiredness and fatigue
- Effective pain reduction
- No addictive potential, no pharmacological tolerance, no drug interactions
- No contraindications, good tolerability
- Suitable for patients with reduced renal and liver function

INSTRUCTION FOR USE:

Pour the content of a stick directly into the mouth. Take once a day. Orange flavor.



PAIN
RELIEF

PEA 600

FOOD SUPPLEMENT | DIRECT FORM IN STICKS



FORM:

Direct form

PACKAGING:

30 sticks

COMPOSITION (DAILY VALUES):

Palmitoylethanolamide (600 mg),
Magnesium (200 mg), Vitamin B6 (10 mg),
Vitamin B12 (500 µg) extract (50 mg)



Scan for product
PRESENTATION



USP AND TARGET:

- Special blend of natural herbal extracts that helps reduce inflammation
- Helps reduce the sensation of heavy legs
- Supports healthy venous circulation
- Improves vein elasticity
- Helps maintain capillary health

INSTRUCTION FOR USE:

For adults, 2 capsule daily



VEIN
HEALTH

VENDOBREXON

FOOD SUPPLEMENT | CAPSULES



FORM:
Capsule

PACKAGING:

60 Capsules (4x15 capsule blisters), in a box

COMPOSITION (DAILY VALUES):

Horse chestnut extract (196 mg) – containing aescin: (40 mg), Buckwheat extract (180 mg), Butcher's broom extract (140 mg) – containing ruscogenin: (7.2 mg), Vitamin C (100 mg), Green coffee extract (50 mg) – containing chlorogenic acid: (26.4 mg), Chromium (50 µg)



Scan for product
PRESENTATION

PROSTATE HEALT / BPH



USP AND TARGET:

- For pain relief in acute and chronic prostate diseases and prostatitis
- Suitable for short-term use in cases of constipation and hemorrhoids
- Unique plant-based complex
- The ingredients promote faster and more complete alleviation of symptoms
- Supports the balance of androgen hormones
- Cell division regulating effect
- Anti-inflammatory effect

INSTRUCTION FOR USE:

For adults, 2 tablets daily.



PROSTATE
HEALTH

ZEKRON

FOOD SUPPLEMENT | TABLETS



FORM:

Tablets

PACKAGING:

60 tablets (blister)

COMPOSITION (DAILY VALUES):

Saw palmetto extract (320 mg), Small flowered willow extract (300 mg), Boswellic acid from frankincense extract (65 mg), goldenrod extract (60 mg), Pumpkin seed extract (40 mg), Selenium (50 µg), Vitamin D3 (25 µg/1000 IU)



Scan for product
PRESENTATION



USP AND TARGET:

- Long-term prevention and treatment of recurrent urinary tract infections
- Suitable for children (3+ years) and adults
- No resistance development, not absorbed or metabolized in the body
- Safe during pregnancy and breastfeeding (with prior consultation with a doctor)
- Suitable for diabetic patients (no significant effect on blood sugar levels)

INSTRUCTION FOR USE:

Pour the content of the stick directly into the mouth, without adding any liquid. Alternatively, the product can also be used by mixing the content of the sachet in a glass of water or juice and to be consumed. Lemon and blueberry flavor.



UROLOGY

MANNOREX

FOOD SUPPLEMENT | DIRECT FORM IN STICKS



FORM:

Direct form

PACKAGING:

20 sticks

COMPOSITION (DAILY VALUES):

D-mannose (2000 mg), Vitamin C (80 mg)



Scan for product
PRESENTATION

WEIGHT LOSS



USP AND TARGET:

- Complex dietary supplement kit
- All natural ingredients
- Adapted to the daily rhythm of metabolism
- Helps to achieve a healthy weight
- A lifestyle-changing kit towards a healthier life
- Developed by medical and dietary experts

K7-24 MORNING:

Supports metabolism and boosts the boosts energy

K7-24 NOON:

Weight control, hunger regulation, balanced mood

K7-24 AFTERNOON:

Blood sugar control, vitality balance



WEIGHT
LOSS

K7-24
Starter kit

FOOD SUPPLEMENT
CAPSULES | TABLETS | POWDER

INSTRUCTION FOR USE:



K7-24 MORNING:

2 tablets in the morning (60 tablets/ box)



K7-24 NOON:

2 capsules after lunch (60 capsules/ jar)



K7-24 AFTERNOON:

1 sachet after 4 p.m. (30 sachet/ box)

COMPOSITION (DAILY VALUES):

K7-24 MORNING: tablets in blister

Guarana seed extract (1000 mg) – containing caffeine: (220 mg) Green coffee extract (400 mg) – containing chlorogenic acid: (210 mg), Green tea extract (125 mg) – containing catechins: (94 mg), containing epigallocatechin - 3-gallate (EGCG): 56 mg), Zinc (10 mg)

K7-24 NOON: capsules in jar

Rhodiola rosea extract (500 mg) - containing rosavin (15 mg), containing solidoside: (5 mg), Chilli peppers extract (1,9-4,28 mg) – containing capsaicinoids: (950 µg), Chromium (200 µg)

K7-24 AFTERNOON: powder in sachets

Inositol (2000 mg), L-carnitine (2000 mg), Ginger extract (500 mg) – containing gingerol: (10 mg), Plantain seed husk powder (200 mg)



Scan for product
PRESENTATION



GOODWILL LIFE

PURE ESSENTIALS FOR EVERYDAY WELLNESS!

Goodwill Life brings you a premium selection of mono-component dietary supplements, designed to support health and well-being with scientifically backed ingredients. Our range includes essential vitamins, minerals, and herbal extracts, each carefully formulated from high-quality APIs for maximum purity and effectiveness.

SCIENCE-DRIVEN, QUALITY ASSURED

Each Goodwill Life product is crafted with high-quality, bioavailable ingredients, ensuring optimal absorption and efficacy. Whether it's vital minerals like Magnesium and Zinc, powerful antioxidants like Selenium and Turmeric Extract, or targeted wellness boosters like Ginkgo and Milk Thistle, our products are designed to meet your daily health needs.

PRIVATE LABEL OPPORTUNITIES

Looking for custom-branded health supplements? Goodwill Life's mono-component formulas are available for private labeling, allowing businesses to create their own trusted wellness brand with high quality, market-ready formulations.

HEALTH WITHOUT BORDERS

Goodwill Life supplements are manufactured to the highest standards, meeting the needs of health-conscious consumers across Central & Eastern Europe, the USA, Mongolia, Georgia, Greece, and beyond.

ELEVATE YOUR HEALTH BRAND – PARTNER WITH GOODWILL LIFE TODAY!



PORTFOLIO

1. GOODWILL LIFE BIOMAGNESIUM 800 MG 90x

Supports muscle function and energy production.

2. GOODWILL LIFE BIOMAGNESIUM 800 MG + B6 90x

Combines magnesium with vitamin B6 to enhance nerve function and reduce fatigue.

3. GOODWILL LIFE BIOTIN 60x

Contributes to the maintenance of normal hair and skin.

4. GOODWILL LIFE CINNAMON EXTRACT 60x

Traditionally used to support healthy blood sugar levels.

5. GOODWILL LIFE CHROMIUM 60x

Helps maintain normal blood glucose levels.

6. GOODWILL LIFE GINKGO 60x

Supports normal cognitive function and circulation.

7. GOODWILL LIFE MILK THISTLE EXTRACT 60x

Promotes liver health and detoxification.

8. GOODWILL LIFE SELENIUM 60x

Contributes to the maintenance of normal hair and nails, and supports the immune system.

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